



## “ASEM Symposium on Promoting Tourism in Zagreb”

Date: Monday, 3rd December, 2018, 16:00–19:00

Venue: Croatian Chamber of Economy  
Rooseveltov trg 2, 10000 Zagreb, Croatia

Organizer: The Government of Japan (Embassy of Japan in Croatia)  
The Government of the Republic of Croatia (the Ministry of Tourism)

Language: English

Programme:

15:40-	<b>Registration</b> at “Assembly Hall” (1 <sup>st</sup> floor)
16:00-16:05	<b>Welcoming Remarks</b> - H.E. Mr. Keiji TAKIGUCHI, Ambassador of Japan to Croatia
16:05-16:15	<b>Opening Remarks</b> - H.E. Mr. Gari CAPELLI, Minister of Tourism of Croatia - TBD
16:10-16:55	<b>Session 1: “Sustainable Tourism”</b> - Ms. Rieko Nakayama, Director General, Japan National Tourism Organization (JNTO), Paris Office (15’) - Mr. Frano Matušić, State Secretary, Ministry of Tourism (15’) - Q&A (10’)
16:55-17:35	<b>Session 2: “Education for Tourism”</b> - Ms. Yumiko Horita, Professor, Wakayama University, Faculty of Tourism (15’) - Mr. Alen Jerkunica, Dean, University College ASPIRA (15’) - Q&A (10’)
17:35-17:40	<b>Closing Remarks</b> - Mr. Hiroaki Sano, Director of Asia-Europe Cooperation Division, Ministry of Foreign Affairs of Japan
17:40-19:00	- <b>Reception</b> at “Business Club” (basement)

